



FOR IMMEDIATE RELEASE

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Vehix.com and WheelsTV Bring Top 200™ New Vehicle Test Drives Online

**Online Car Shopping Becomes a lot Easier and More Enticing as Vehix.com Visitors
Can Virtually “Get Behind the Wheel” of their Favorite Cars**

SALT LAKE CITY, UT/ACTON, MA, Aug. 22, 2005 – Vehix.com (www.Vehix.com), the consumers’ innovative online destination for finding and buying a car, and WheelsTV™ (www.WheelsTV.net), the first television network devoted exclusively to the world's fascination with cars, trucks and motorcycles, today announced an exciting and entertaining addition to the Vehix.com automotive website: Top 200™ New Vehicle Test Drives.

The two companies have forged a multi-year co-marketing agreement to bring consumers more engaging content and fun while researching cars online. Now, anyone with an Internet connection can go to Vehix.com, take their favorite cars for a colorful and exciting video test drive and then, in many markets throughout the U.S., search current inventory and be directed to a local dealer in order to make a purchase. Top 200™’s first group of videos is currently available on the Vehix.com website, and more Top 200™ videos will continue to be added to the lineup.

With Top 200™, consumers shop on Vehix.com for the latest vehicles right from home...saving time, work and money, while enjoying themselves – unlike the typical car shopping experience. Speed shots, interior views, driver’s seat views, and action-filled performance and safety demonstrations are all part of Top 200™.

“We believe that the winning combination of consumer research tools, vehicle search and buying ease, and entertainment is a perfect fit for today’s consumer, especially those who are currently in the market to purchase,” said Derek Mattsson, CEO of Vehix.com.

“Vehix.com has taken car shopping a long way over the past ten years, and with WheelsTV and Top 200™, we are beginning to tap into the power and preferences of the internet shopper, and particularly the broadband user. As Top 200™ adds more and more vehicles, consumers will visit Vehix.com more often, providing additional impressions for our online advertisers.”

“Top 200™ is the next giant step in the car shopping experience,” said Jim Barisano, Chairman of WheelsTV. “Until today, if you were shopping for a new ride, you’d go online, see a flat, still photo and gather some data. It was homework that had to be done. But, to really get to know the vehicles you were considering, you next had to go to multiple dealer showrooms and endure the exhausting car-shopping experience...over and over again.”

“Now, with Top 200™ you just relax at home and enjoy short, entertaining and informative shows brought to you at no cost by Vehix.com and WheelsTV, narrow your search and then find the dealer with just the car you want. What had been routine is now easy and fun.”

About Vehix.com

Salt Lake City-based Vehix.com was designed to aid in the car-buying research and purchase processes for consumers while more effectively connecting those consumers to local auto dealers available to assist them, using an integrated program of brand-building cable advertising and Internet information presentation. Reaching consumers in 19 of the top 25 markets, Vehix.com is the only automotive resource that strategically combines the branding and advertising value of local cable television with precise customer lead information, resulting in higher revenues and return on investment for those businesses involved. Vehix.com is an added-value sales resource, provided through local cable operators free of charge to automotive dealers who meet a certain level of local cable advertising spending in their areas. More information on the company and its services is available by calling 1-888-890-8990, or by visiting www.vehix.com.

About WheelsTV

WheelsTV (www.WheelsTV.net) is the first new media network in the U.S. devoted exclusively to consumers’ interests in cars, trucks, SUVs and motorcycles - serving both the general audience and the enthusiast with a wide spectrum of vehicle-based entertainment, information and news. WheelsTV and WheelsTV on Demand have been developed by the producers of multi-awarding winning automotive programming for Discovery, PBS, Speedvision, Fox and Outdoor Life Networks including *Wild About Wheels*, *Wheels* and *Motor Trend Television*. WheelsTV is a program service of Automotive Networks Corporation, headquartered in Acton, Massachusetts. The network is dedicated to celebrating the beauty, action, fun, and excitement of the world’s love affair with the motor vehicle.