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**For Immediate Release**

## **WheelsTV GOES GLOBAL**

Signs Multi-year distribution deal with Russian TV Network

ACTON, Mass., January 24, 2005—WheelsTV, the first U.S. television network devoted to the world's passion for cars, trucks and motorcycles, today inked a multi-year output deal with GTV Enterprise, LLC. With it, WheelsTV's signature programs will air in the former USSR, including the Baltic States, on the new television network, Autoplus TV. Autoplus TV launches March 1st.

WheelsTV programs initially include 61 episodes of *Wild About Wheels*, the first automotive lifestyle television series and two episodes of *Wheels*, the highly acclaimed documentary series covering the history of the automobile.

Jim Barisano, chairman of WheelsTV, says, "One of the truly exciting aspects of WheelsTV is the network's international appeal. Now, even Russians who are wild about wheels will be able to enjoy shows from WheelsTV on Autoplus TV."

Autoplus TV is a television network of VKT - R, a leading television company in Russia. It was founded in 1989 as a joint venture amongst VKT Enterprises, a groundbreaker in the field of television and video production in the early 90's, Russian TV and Radio Networks (RTRS), a governmental agency, the owner of a network of transmitting and retransmitting facilities, and StroiMediaResurs LLC, which is a distributor of television and broadcasting equipment.

Autoplus TV will explore all aspects of the automobile in the daily lives of people around the world.

Denis Gorshkov, marketing manager at Autoplus TV says, "We are extremely pleased to be airing programming from WheelsTV. Here in Russia there is a tremendous interest in automotive television and the automotive lifestyle. WheelsTV's award-winning programs are exciting additions to Autoplus TV's lineup."

WheelsTV's multi-year licensing deal with GTV is expected to be the first of many international programming agreements for WheelsTV, which has deals pending in The Philippines, Japan and South Korea.

## **ABOUT WheelsTV**

WheelsTV ([www.WheelsTV.net](http://www.WheelsTV.net)) is the first television network, VOD and Broadband service in the U.S. devoted exclusively to consumers' interests in cars, trucks and motorcycles—serving both the general audience and the enthusiast with a wide spectrum of vehicle-based entertainment, news and information. WheelsTV Network, WheelsTV On Demand and WheelsTV.net have been developed by the producers of multi-awarding winning automotive programming for Discovery, PBS, Speedvision, Fox and Outdoor Life Networks including *Wild About Wheels*, *Wheels* and *Motor Trend Television*. WheelsTV is a program service of Automotive Networks LLC, headquartered in Acton, Massachusetts.